

POWERFUL SPONSORSHIP



ABOUT COMPANY

Partnering with the BIAGC is one of the most effective marketing strategies your company can do. No other organization can help you promote your brand, build relationships, develop business leads, and increase sales better than BIAGC.

Year after year, BIAGC members and sponsors tell us about the numerous connections made here at the BIAGC. From securing new and repeat business to creating a referral base, we can provide the exposure and networking opportunities that help strengthen your relationships within the industry.

Our members are mostly business leaders and decisions-makers – the ones you want to reach.



ANNUAL ASSOCIATES FOUNDATION PARTNERS CLUB SPONSORSHIPS

1 PLATINUM \$10,000

- Logo placement on all Member Communications, digital and print.
- Logo placement on Event Registration Page
- Logo placement on Event Marketing Communications
- Sponsorship Acknowledgement at Event
- Press Release Inclusion
- Branded Banner and Signage Display Opportunities at events**
- Placement for Branded Marketing Materials & Giveaways**
- Branded Event Photos (where applicable)
- Live Speech Opportunity to Address Event Attendees
- Printed Marketing collateral at events***
- Proprietary List of Contact Information for All Event Attendees
- 4 Free Tickets to All Events (Over \$1,500 + value)



ANNUAL ASSOCIATES FOUNDATION PARTNERS CLUB SPONSORSHIPS

2 GOLD \$7,500

- Logo placement on Association Website Sponsor Page
- Logo placement on Event Registration Page
- Logo placement on Event Marketing Communications
- Sponsorship Acknowledgement at Event
- Press Release Inclusion
- Branded Banner and Signage Display Opportunities at events**
- Placement for Branded Marketing Materials & Giveaways**
- Branded Event Photos (where applicable)
- Live Speech Opportunity to Address Event Attendees
- Printed Marketing collateral at events***
- Proprietary List of Contact Information for All Event Attendees
- 3 Free Tickets to All Events (Over \$1,500 + value)



ANNUAL ASSOCIATES FOUNDATION PARTNERS CLUB SPONSORSHIPS

3 SILVER \$5,000

- Logo placement on Association Website Sponsor Page
- Logo placement on Event Registration Page
- Logo placement on Event Marketing Communications
- Sponsorship Acknowledgement at Event
- Press Release Inclusion
- Branded Banner and Signage Display Opportunities at events**
- Placement for Branded Marketing Materials & Giveaways**
- 2 Free Tickets to All Events (Over \$1,000 + value)



ANNUAL ASSOCIATES FOUNDATION PARTNERS CLUB SPONSORSHIPS

4 BRONZE \$2,500

- Logo placement on Association Website Sponsor Page
- Logo placement on Event Registration Page



EVENT SPONSORSHIPS

1 MASTER \$1,500

- Logo on the website
- Banner display on events
- Press Release
- Name on Live Announcement
- Logo on name badges
- 1-2 minute speech
- Watermark branding on all event photos/placement on
- Step and Repeat
- Signage at event
- List of all participants
- Announce Raffle Winner
- 2 tickets to events



EVENT SPONSORSHIPS

2 CLASSIC \$1,000

- Logo on the website
- Press Release
- Name on Live Announcements
- Signage at event
- List of all participants
- 1 Ticket to Event



EVENT SPONSORSHIPS

3 INVITATIONAL \$500

- Signage at event
- List of all participants



Associates Foundation Partners Club Member Benefits

Joining the Associates Foundation Partners Club is an opportunity to expand your marketing reach and become a part of the accomplishments that associate members are making every day. Associates Foundation Partners Club sponsorship is an excellent way to gain visibility among the diverse community of members within BIAGC.

It is also an opportunity to be recognized for giving back.

